



MASTER MARINERS BENEVOLENT ASSOCIATION

2011 Member Survey

Dear Regular (Vessel) Member of Master Mariners,

It has been quite a few years since our last member survey. Please take a few minutes to read and complete this survey. You may do so anonymously if you wish and send back without your name and address.

There are a couple of questions that are repeated on a separate form that we need to know response specific by member (sorry for the redundancy). Your input will be reviewed by the Board of Directors and will help us improve our activities with the goal of increasing member participation at more events.

Thank you in advance for your time and feedback!

Ariane Paul, Commodore

1) Why did you join MMBA?

2) Are you a new member or long time member?

New _____ Long-time _____

3) What do you enjoy most about Master Mariners?

4) Which events do you participate in regularly?

- New Year's Day Race & Chili Potluck Offshore Cruise & Oyster BBQ
 Spring Potluck
 Sponsors & Skippers Luncheon
 Annual Regatta
 Regatta Awards Party
 post-regatta Sunday Potluck
 Annual Member Meeting & Party
 Wooden Boat Show
 China Camp Cruise-in with Alma
 Chicken Ship Cruise-in to Petaluma
 Jessica Cup at St. Francis Yacht Club (not a MMBA event, but primarily our members participate)

5) Regarding the events that you do not normally participate in, what are the main reasons preventing you?

6) We welcome member submissions to our newsletter, *The Shellback*, both articles and photos.

- a. Have you submitted items in the past? **Yes** _____ **No** _____
b. Are you able to do so more regularly? **Yes** _____ **No** _____
c. If no, why not? _____

7) What would you like to see changed so that you will get more involved in Master Mariners?

8) What would you like to see changed about any specific MMBA activities?

9) Many other clubs require members to put in some time volunteering with club activities. As MMBA is run by volunteers only, are you able and interested in volunteering for event committees and to work with our Board of Directors? **Yes** _____ **No** _____

- a. If yes, for which events, responsibilities? _____
b. Would you be interested in running for the Board of Directors in June? **Yes** _____ **No** _____
If yes, please let one of the current Directors know by mid-May.

10) Would you / do you recommend joining MMBA to fellow wooden and traditional sailboat owners that you know?
Yes _____ **No** _____

11) Have you tried our Member Only online forum yet? (<http://www.mastermariners.org/mmbaforum/>)

Yes _____ **No** _____

a. If so, any comments? _____

b. If no, why not? _____

12) If we are able to develop a secure member only accessible online contact database, do you want to be listed in it?

Yes _____ **No** _____

Only those members who have “opted-in” will be included if this database is developed.

FYI: You are also able to email members already participating in the member forum via a link in the forum.

13) We have been trying to keep our membership dues from increasing too much, too fast. Many members have indicated that they would prefer to receive our newsletter, *The Shellback*, electronically via email notice and online on the website only to be “green,” and many other yacht clubs have changed to this format already. It would save our club a good amount of money if we did not have the associated printing and mailing costs, and these savings will help keep membership costs down and can be put towards our events. There are a handful of members that we do not have email addresses for yet. Are you okay with electronic copies only, or do you prefer to continue to receive mailed copies? **Electronic Only** _____ **Snail-Mail** _____

If electronic copies, please make sure to put your email address on the enclosed contact update form, and/or email it to: mastermariners@yahoo.com

14) Do you have any comments about our annual regatta?

15) Any comments about the regatta handicap system?

16) Have you looked in to the group member discount on boat insurance that Hackworth & Company offers to current MMBA members? **Yes** _____ **No** _____

a. Do you find this a worthwhile benefit from MMBA membership?

17) Please list below any other comments or suggestions about Master Mariners, and ideas for new activities that might be added:
