



Master Mariners Benevolent Association
2011 Regatta Sponsorship



Ariane Paul, Commodore
Master Mariners Benevolent Association
Regatta Sponsorship
1710 Stanton Street
Alameda, CA 94501

2011 Master Mariners Regatta Sponsorship

The Master Mariners Benevolent Association cordially invites your support for one of San Francisco's spectacular events for traditional and classic sailing vessels. Since the inception of the Master Mariners in 1867, when working vessels were key to the success and growth of San Francisco, local merchants have been called upon to sponsor the regatta. We hope we can count on you to continue this tradition.

Important Dates:

Order New House Flag now if needed
Sponsor Fees Due ~ May 6
Include \$40.00 for each additional guest
Sponsors' Luncheon ~ Friday, May 20
St. Francis Yacht Club, San Francisco



2011 MMBA Regatta ~ Saturday, May 28
City Front Start/Treasure Island Finish
Trophy Ceremony & Party ~ Saturday, May 28
Encinal Yacht Club, Alameda
Wooden Boat Show ~ Sunday, June 19
Corinthian Yacht Club, Tiburon

Sponsorship Levels

Corporate Sponsor \$500.00

Benefactor Sponsor \$300.00

Regatta Sponsor \$150.00

Benefits:

- Sponsor's house flag will be proudly flown from a sponsored vessel during the May regatta weekend and also at the annual boat show in June.
- Be our guest at the Sponsors' Luncheon at the St. Francis Yacht Club on Friday, May 20th and present your flag. Corporate and Benefactor Sponsors may bring one guest. Additional guests are welcome at \$40.00 each.
- Sponsor's name, description and contact info. will be listed in the 2011 Sponsors' Directory and listed in the MMBA newsletter, The Shellback.
- Sponsor's name will be listed on the MMBA web site with a link to the Sponsor's web site.
- All sponsors are invited to attend a festive party and trophy ceremony following the regatta at the Encinal Yacht Club on May 28th.
- Sponsor will receive a free pass to the Annual Master Mariners Boat Show at the Corinthian Yacht Club on June 19th. Corporate and Benefactor Sponsors receive two free passes.
- Sponsor's name will be displayed prominently at the Regatta party and the Boat Show.

How do I find a boat to sponsor?

If you do not have a specific vessel to sponsor, the Master Mariners will select one for you.

Where can I get a flag?

If you do not have a "house flag", we can put you in contact with a flag company that can make one to your order (minimum 18 x 24 inches, maximum 36 x 60 inches). New flags should be ordered a.s.a.p.

Will I get to sail in the Regatta?

As space is available, skippers may choose to invite a sponsor's representative. Sponsors must make arrangements directly with the skipper.

When and how do I pay for Sponsorship?

Sponsor fees should be mailed to the Sponsorship Chairs by May 6th.

www.mastermariners.org

Ariane Paul, mastermariners@yahoo.com, (415) 806-2299