



MASTER MARINERS BENEVOLENT ASSOCIATION

2011 Regatta Sponsorship

The 2011 Master Mariners regatta will be held on Saturday, May 28th. Members are busy reading their vessels and lining up crew. This traditional race is the premier event for San Francisco Bay's classic wooden yachts and your sponsorship of a vessel in the regatta is greatly appreciated and key to the continuing success of our organization and this exciting event. Skippers from all around the bay area, as well as visiting vessels from far away, look forward to this regatta each year. We are looking forward to you joining us as a valued sponsor. Your support helps us promote the preservation of classic sailing vessels and traditional seamanship.

Originally founded in 1867, the Master Mariners Benevolent Association was reestablished in 1965 to foster participation in yachting and the preservation of well-designed and well-maintained, traditional wooden sailing craft on San Francisco Bay. We are a nonprofit organization and your sponsorship contribution may qualify as an advertising expense for tax purposes.

Regatta Sponsorship includes a complimentary lunch at the St. Francis Yacht Club on Friday, May 20th at 11:30 am. Mark your calendar now as it is a big part of the history of our regatta and always has a great turn-out. At the luncheon you will present your company's flag to the skipper of the yacht that will fly it during the regatta. The flags are later flown on the sponsored vessels at our annual Wooden Boat Show in Sausalito in June. Following the race you are invited to join in the celebrations at the Encinal Yacht Club in Alameda. Recent issues of our newsletter, *The Shellback*, are online at our website. Please feel free to read them to find out more about our various activities.

In addition to our Regatta \$150 and Benefactor \$300 Sponsorship levels, we have a Corporate Sponsorship level at a rate of \$500 for those that would like to make a more significant contribution toward the efforts of our organization. Corporate Sponsors have the added benefit of being able to display their company banners from the second floor deck of the Encinal Yacht Club during the after-race awards ceremony and celebrations. This is in addition to the house flags flown from each yacht.

We hope you will participate this year. Please complete the attached reservation form and return it to me with a check payable to "MMBA" by May 16th. If you are a new sponsor, please look at last year's list of Sponsors to see the various companies that sponsor our regatta and to help you get an idea of the length of your own company's description to put on the sponsor reservation form. Please indicate the vessel that you wish to sponsor on the form as well. If you do not have a specific vessel in mind, we will pair you with one in advance of the luncheon.

If you have any questions, please do not hesitate to contact me.

Best regards,

Ariane Paul

Ariane Paul, Commodore

Thank you for your support!

www.mastermariners.org

MMBA Sponsorship
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